



RESTAURANT SOLUTIONS

(949) 836-5484



PURE Restaurant Solutions is your single, trusted source for restaurant accounting and finance. We have many years of collective experience in the industry and leverage that experience into developing and maintaining a robust back office for your business. We take a 'best in breed' approach by utilizing industry-leading systems and integrate them into a comprehensive solution that works for you.

“PURE Restaurant Solutions is more than simply an outsourced bookkeeping firm. Our years of relevant industry experience allow us to be your trusted business partner for all of your restaurant accounting and finance needs.”

While PURE provides the core offerings needed to run your business, it is what we can do with the information that makes us different. We take both financial and operational information from your operations and translate it into meaningful insights. The company’s principal is a licensed CPA and has significant experience in the restaurant industry. We can assist with other common issues that restaurant operators face, such as corporate structuring, financing, compliance, planning and forecasting. The additional profit and value we deliver is often more than our fee.

SERVICES

We realize that the best use of a restaurant operator’s time is not spent in the back office. Our offerings include:

RESTAURANT ACCOUNTING:

PURE Restaurant Solutions handles all of your restaurant accounting to ensure accurate and timely financial information. We:

- Use accrual accounting
- Record sales on a weekly basis
- Reconcile cash deposits
- Process payroll
- Pay your vendors

At period-end, we deliver a custom financial package to you and your team. We can also provide custom reporting information that includes trend data and ratios. You have the transparency and we have the accountability!

CONSULTING AND OTHER SERVICES:

- 90-day assessments of current set-up
- Part-time CFO/Controller support
- New restaurant set-up
- Internal control work
- Review processes and procedures
- Forecasting and analysis
- Planning and budgeting

Through our network of industry experts, we can bring the necessary resources to bear to assist with all areas of your business including operations, human resources and legal.

ABOUT US

MICHAEL VIOLA, CPA, MBA

A Native of California, Michael is a “Big-4” CPA/MBA with 13 years of experience in the restaurant and hospitality industries. In addition, Michael has worked directly for several restaurant concepts. His experience has covered everything from fine dining to quick service. He has experience with systems and building robust back office solutions for several organizations. His experience with turnarounds for restaurant concepts can make him a well-rounded and trusted partner and advisor for restaurant owners. Michael holds an accounting degree from the University of San Diego and an MBA from the University of Notre Dame.



Our broad industry experience is represented through our clients and past employers. Contact us for a list and references.